

OVIEDO, FLORIDA

You've heard the saying, "Location, Location, Location." Well, Oviedo has it all when it comes to location. Situated in eastern Seminole County, Oviedo is centrally located and minutes from downtown Orlando, I-4, the Orlando and Sanford International Airports, the University of Central Florida, Seminole Community College, Kennedy Space Center, the many Orlando attractions, and the beaches.

Oviedo is a prime area for doing business. The rapidly growing city is currently revitalizing the existing downtown area, as well as creating a new town center. Oviedo is also known for its natural beauty and recreational opportunities, boasting the Econolockhatchee River and several nature trails. The city is currently undertaking an aggressive infrastructure program that will continue to improve the business environment in this dynamic community.



For more information about doing business in Oviedo, and the entire Metro Orlando region, contact the Metro Orlando Economic Development Commission's Seminole County office, 407.665.2903 or [Tracy.Turk @OrlandoEDC.com](mailto:Tracy.Turk@OrlandoEDC.com).



"Besides its easy access to the employment opportunities in the Orlando region, Oviedo offers a small town flavor, a family oriented environment and an excellent educational system. These

community attributes did not develop by accident. The preservation of these attributes and the creation of new economic opportunities will sustain the city's success.

Major priorities of the city include: transforming Oviedo into a medium size city that is a leader in Seminole County and is influential in Central Florida; pursuing economic development and diversification of local tax base; and ensuring the city's resources and infrastructure keep pace with future growth. The city foresees future collaborative relationships with the University of Central Florida, Seminole Community College, the Oviedo and County Chambers of Commerce, and county and regional economic development commissions in our effort to engage new businesses and commercial/office activities"

*Thomas G. Walters
Mayor*

CITY OF OVIEDO DEPARTMENTS/CONTACTS

City Council

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Development Review

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Public Works

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MAJOR EMPLOYERS

- Publix Supermarkets
- A. Duda and Sons, Inc.
- Oviedo Marketplace Mall
- Seminole Community College
- City of Oviedo

OVIEDO CITY STATS

| | |
|--------------------|--------|
| Incorporated | 1925 |
| City Population | 29,928 |
| Median Age | 32.8 |
| % College Graduate | 41.3 |

INCENTIVES

City Incentives

No standard business incentives are offered; handled on a case-by-case basis.

Developing an Economic Development Program that will include incentives for prospective businesses and revising the Land Development Code to provide more flexible development standards and a simpler approval process.

County Incentives

The Board of County Commissioners has established a Jobs Growth Incentive (JGI) Trust Fund for both new and existing companies. Seminole County will consider providing incentive dollars for items such as training, relocation expenses and development costs for companies that satisfy selected job creation and wage criteria. Preference is given to new construction and to companies locating in targeted areas within the County.

RECENT BUSINESS ESTABLISHMENTS & EXPANSIONS

| | |
|---------------------------------------|---|
| Oviedo Place (new downtown) | 85,000 s.f. office/entertainment/retail space 250 dwelling units (Phase I) 5 acre park w/ community center & amphitheatre |
| Alafaya Trails | 200,000 s.f. office space 130 dwelling units |
| LA Fitness | 110,000 s.f. retail space Incl. 46,000 s.f. cutting edge fitness facility |
| Oviedo Forest | 50,000 s.f. commercial/office space 197 dwelling units |
| Oviedo Marketplace | 1,440,000 s.f. retail space |

Approval for a new, full-service, 60-bed hospital

OTHER ACTIVITY

Infrastructure program including:

- Fully funded transportation improvement program;
- Construction of a new state-of-the-art water treatment plant;
- Construction of a third fire station to serve the east (growth area) side of the city;
- Widening of SR 426/CR 419 corridor within the city.

MAJOR BUSINESS DISTRICTS

| District | Classification | Industry Focus |
|----------------------|------------------------------|---|
| S.R. 434 | Commercial/Office | Retail/Office/Service |
| Downtown | Commercial/Office | Retail/Office/Service |
| S.R. 426/C.R. 419 | Commercial/Office/Industrial | Retail/Office/Service/ Light Manufacturing |
| Mitchell Hammock Rd. | Commercial/Office | Retail/Office/Service |
| Oviedo Marketplace | Commercial/Office | Retail/Office/Service |
| Oviedo Place | | Mixed |

"We know that quality education is a leading site selection factor for companies.

Seminole Community College, and other colleges throughout the Orlando region, are working with business and industry now more than ever to develop specific programs that meet their workforce needs."

*Dr. Ann McGee, President
 Seminole Community College*

Founded in 1977, the EDC markets Metro Orlando as a top location for business investment and expansion. Committed to diversification of our region's economic base, the EDC specializes in development of the technology, corporate business, international trade and film/television production industries. For more information about the EDC, visit www.OrlandoEDC.com or call 407.422.7159.

"Putting imagination to work" is a registered service mark of the Metro Orlando Economic Development Commission.

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